

Ahmed Alkooheji

Curriculum Vitae

EXTENDED CV VERSION
UPDATED AS OF 2017/12/5

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Summary

Highly organized and independent; able to effectively coordinate tasks to accomplish projects with timeliness and creativity with a keen eye for details; skilled at synthesizing and editing information and media to achieve overall objectives with an infectious enthusiasm for technology and branding exposure wither its internal within the organization or external to the public.

Skills

Image Manipulation	(10+ years)	Realm Builder	(6 years)
Picture Copier	(10+ years)	Event Organizer	(6 years)
Video Copier	(10+ years)	Master of Ceremonies	(8 years)
Speed Information Seeker	(10+ years)	Alternate Reality Games	(7 years)
Troubleshooter	(8 years)	Full-Stack Business Developer	(4 years)

Work Experience

Kooheji Group & Subsidiaries

Asst. Branding & Marketing Manager

From June 2012 to March 2017

July 2016 / March 2017

(i) Overall support in the development of brand strategies, In-market activation excellence and net revenue growth for the brand. (ii) Support the Management to develop, recommend and lead the execution of local marketing plans for assigned brands and manage the effective deployment of the marketing budget. (iii) Analyze market and competitive trends and recommend actions to achieve annual sales and profit objectives. (iv) Managing monthly volume forecast for assigned brand/categories, planning to deliver best-in-class forecast accuracy. (v) Lead cross-functional teams in the development and execution of strategies for advertising, marketing, promotions, and operations. (vi) Manage marketing budget and coordinate with the Management to ensure optimal spending. (vii) Develop and analyze promotion programs. (viii) Develop and execute annual marketing plan activities, including digital programs, media plans, etc. (ix) Initiate and manage market research projects to deliver powerful prospect insights to implement stronger marketing initiatives. (x) In close co-operation with the Sales department to deliver best in class executions. (xi) Quickly understand and leverage the dynamic technology to maximize the business.

Marketing Officer

October 2013 / July 2016

(i) Preparing, planning and project managing the publication of all publicity material to maximize company promotion. (ii) Creating and developing new innovative ways to communicate the company message to their existing customers. (iii) Developing and implementing an internal marketing program: (a) Advertising - determine value and budget for advertising opportunities. (b) Direct Mail - Implement and manage direct mail program. (c) Trade show: Assess trade show opportunities and execute as marketing program dictates. (d) Networking - actively promote the company in industry. (e) Organizational Sponsorship and Involvement - organize and maximize staff involvement in trade organizations. (f) Public Relations - identify public and media relationship opportunities. (g) Special Events - coordinate and plan special events program. (iv) Researching markets, monitoring market trends and identifying potential areas in which to invest. (v) Generating names for new and existing services, coming up with ideas for new packaging designs, including shape, size, colors, fonts and imagery. (vi) Overseeing the production of TV adverts, newspaper and magazine advertisements, direct mail packs, email campaigns, websites, exhibition stands, road shows and liaising with art designers, copywriters, media buyers and printers. (vii) Supervising the sign off of marketing literature and campaigns, liaising with legal and compliance personnel, ensuring the designs and messages meet the company brand and regulatory guidelines. (viii) Monitoring distribution and reactions through focus groups and market research. (ix) Coordinating the launch program to external customers as well as employees.

Information Technology Administrator

June 2012 / March 2017

(i) Maintaining the database system, and responsible for the integrity of the data and the efficiency and performance of the system. (ii) Maintaining network infrastructures such as server domains, switches, and routers; and diagnoses problems with them or with the behavior of network-attached computers. (iii) Maintaining companies' websites and services (such as File share and Emails). Tasks include managing multiple sites, administering security, and configuring necessary components and software. Responsibilities also include software change management. (iv) Troubleshooting, including individual users' difficulties with computer systems, diagnose and solve common problems, as well as tutor instructions and training. (v) Perform routine maintenance and upkeep, such as changing server backup tapes or replacing failed drives in a RAID to sensitive data. (vi) Take guard of Company branding/design implementation, such as booklets, flyers, banners, ads, email signatures, giveaways, and holiday greetings. (vii) Reserved legal documents issuer, in case the legal adviser happens to be busy. (viii) In-house IT adviser in regards to networking infrastructure, new technology implementation, and upgrading major application suites. (ix) Member of Public Relations & Reputation Standing Committee.

Work Experience

Lycan Investments

Senior Technical Consultant

From January 2015 to January 2017
(Part-Time) January 2015 / January 2017

(i) Provide database design, development, and enhancement, as well as management and coordination of changes to existing applications. (ii) Provide technical architecture analysis, design, development, and enhancement. (iii) Oversee minor projects being lead by intermediate level staff. (iv) Serve as Project Lead or Project Manager via management of end to end system life cycle development of major projects. (v) Present a professional image in conduct, attitude and attire. (vi) Assist with the development of client information management standards and evaluation of technology trends. (vii) Supervise and mentor all intermediate and junior level staff assigned as members of same project team. (viii) Supervise during project life cycle any intermediate or junior level client staff, or any sub-contracted personnel assigned to same project team.

We Simplify the Internet (WSI – Canada)

Internet Marketing Consultant

From June 2009 to June 2012

June 2009 / June 2012

(i) Analyze client websites and business situations quickly and accurately. (ii) Manage a wide range of projects, including organic optimization, paid search marketing, blog implementation, link-building, etc. with no hand-holding. (iii) Develop insightful, thorough recommendations to improve technical, design, content, on-page and off-page optimization elements. (iv) Manage day-to-day client relationships through conference calls and presentations. (v) Design and deliver training classes to various customer groups. (vi) Specializing in both Offline and Online solutions while being in charge of IT and Support departments.

(vii) Networking and telecommunications maintaining, monitoring, and responsible of the artwork, the brand logo and stationary works of the franchise owner (Estisharatech M.B.D.S.P.C.). (viii) Acting as the Support IC of K.S.A. Eastern Province, State of Qatar and the Kingdom of Bahrain.

Hisham Abdulrahman Jaffer (HAJ)

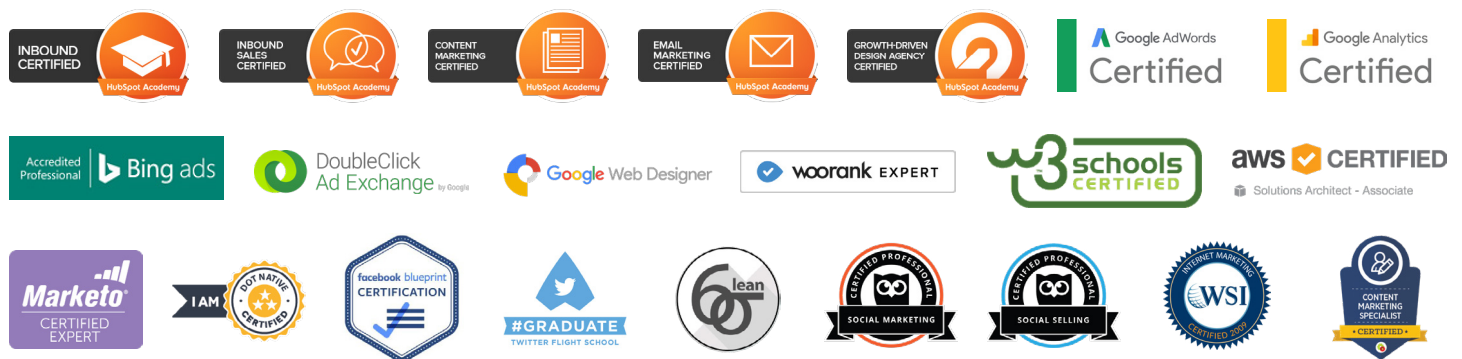
Information Technology Technician

From October 2008 to July 2009

October 2008 / July 2009

(i) Developed several user-friendly databases by Microsoft Office Access for administrative, accountancy and document controlling purposes such as databases for Intercompany Phone Directory, IT Asset Register. (ii) Administrator of the Access Cards system, which involves issuing, terminating, maintaining and monitoring the accessibility (where needed) via the NET-LINK software. (iii) Developed the company's current website using HTML and JavaScript. Ensured constant maintenance and update of its contents. (iv) Designed and edited the company's printed profile, which also involves extensive compilation of the completed and current projects information, verifying them with the key personnel.

Certification



Education

freeCodeCamp - USA 2017 - 2018
Full Stack Web Development Certification
Computer Software Engineering

Isa Town Secondary School 2004 - 2007
General Secondary Certification
Scientific Degree

Extra-Curricular

Institute of Technological Studies 2007
Colombo, Sri Lanka
Online Social Engineering Certification

King Abdulaziz and His Companions Foundation for the Gifted 2005
Abha, Kingdom of Saudi Arabia
Enrichment and Applied Sciences Certification

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Technology — Marketing — Solution Development — Personal Details

Operating System

Windows 7/10
Windows Server
Kali Linux
Tails OS
Android
iOS

Office Suite

Microsoft Office
Apache Open Office

Software

Adobe Photoshop
Adobe After Effect
Adobe InDesign
Adobe Flex Builder
Adobe LifeCycle
Adobe Illustrator
Sony Vegas Pro
Valve Hammer
Construct
Final Draft
Google SketchUp
G. Web Designer
Android Studio
DraftSight

Language Code

HTML5
CSS
JavaScript (JS)
PHP
ActionScript
MySQL
Visual Basic Access

Game Engine

Source Engine
TQ Engine
Unreal Engine
RenderWare Engine

Hardware

Photography

Canon EOS 7D M2
Canon EOS 80D
Ricoh Theta S

Cinematography

Sony α6300
iON Air Pro 2

High Altitude

DJI Phantom 4 Pro
DJI Spark

Analytics

Annual Reports
Banners
Books
Brand Audit
Brand Guidelines
Brand Launch
Branding
Brochures
Buyer Personas
Campaigns
Content Creation
Conversion Paths
Coupons
Digital Marketing
Direct Mail
eCommerce
Email Marketing
Feedback Forms
Flyers
Gift Certificates
Graphic Design
Identity and Design
Invitation Cards
Keyword Strategy
Lead Nurturing
Mobile Applications
Newsletters
Online Advertising
Outdoor
Packaging
Packaging
Photography
Posters
PPC
Presentation
Print Ad
Promotional
Literature
Promotions
Rebranding
ROI
SEO
Signage
Social Media
Social Publishing
Stationary
Strategy & Planning
Touch Screens and
Kiosks
Trade Shows
User Experience
Testing
Video
Wayfinding
Web Development
Website Design

Journey Arrangements & Reservation

Tour Booking Travel Web Application. VOYAGER.JARS Travel, powering your new Hotel, Travel, Automotive or Cruise Tour Booking business to new heights. Responsive, fast, feature packed & supported by all platforms.

School Examination & Management

Complete School Automation Software suiting to almost every school or educational institution from student admission to student leaving, from fees collection to exam results. It includes 15+ modules with 6 users (Admin, Accountant, Teacher, Librarian, Parent and Student) panel.

Property Management & Listing

Complete solution for real estate business, with front-end and back-end features focused on usability to engage more users, capture more leads, gain more potential clients and earn more commissions.

Restoration Management

Web Application from where management of all hospital, clinic, or pharmacy related activity can be possible. In any hospital or clinic generally requires to manage the patient's records, doctors, nurses and other staff records, medicines stock and availability, ward availability, bed availability as well financial activities.

Strategic Technologically Ameliorative Resource Marketing Advanced Procedures for Small & Medium Businesses

The STARMAP systems are the pride of KoohejiCo's deep on-going developments in usage of learning AI and network data nurturing, a solid foundation that allows real-time multi-tasking actions work seamlessly on graphical design, launch marketing campaigns, smart bot servicing, and many more unlimited parameters within the network's environment.

Essentially, STARMAP gives birth to ideas into reality; products, services, companies, events, public figure reputation handling, and much more are sustained with accurate measurements of human-tech learning past occasions.

As of 2017, STARMAP began self-learning subroutine testing against 60 months of creative technology consumption within the international market.

Full Name

Ahmed Abdulla Ahmed Alkooheji

Date of Birth

anno Hegirae anno Domini
28-06-1409 05-02-1989

Nationality

Bahraini

Relationship

Single

Languages

Arabic (Native) English (Fluent)

Contact Details

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Highway, Manama, Kingdom of Bahrain

Post Office Box

33094, Isa Town, Kingdom of Bahrain

Skype

aalkooheji

KeyBase.io

kooheji

FireChat

kooheji

PGP

9375 CDCA 559B 4DED

Social Networks

Facebook facebook.com/kooheji
Twitter twitter.com/ahmedalkooheji
Instagram instagram.com/al.kooheji
Google+ google.com/+ahmedalkooheji
LinkedIn linkedin.com/in/ahmedalkooheji
Tumblr ahmedalkooheji.tumblr.com
Snapchat snapchat.com/add/a.kooheji
About.me about.me/alkooheji
Pinterest pinterest.com/ahmedalkooheji

Organisations

International Brand Association 2015
eMarketing Association 2016
Green 2015

Social Clubs

Ninxia Impratoria 2016
Bahrain Anime Dojo 2013
Bahrain Cosplayers 2012